



# **【Online】**

# **Knowledge Co-Creation**

# **Program**

## **(Young Leaders)**

## **(Viet Nam)**

### **General information on**

#### **Viet Nam/Agri-Business/Agritourism Course**

**ベトナム/アグリビジネス/アグリツーリズムコース**

**JFY2021**

**Course No.: 202006810J001**

**Online Program Period: January 14, 2022 – January 21, 2022**

This information pertains to one of the JICA Knowledge Co-Creation Programs (Young Leaders) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

#### **JICA Knowledge Co-Creation Program (KCCP)**

The Japanese Cabinet released the Development Cooperation Charter in February 2015, which stated, *“In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.”* JICA believes that this ‘Knowledge Co-Creation Program’ will serve as a foundation of mutual learning process.

# I. Concept

The “Knowledge Co-Creation Program (Young Leaders)” is conducted by JICA (the Japan International Cooperation Agency) under a technical cooperation scheme of the Government of Japan, with the purpose of promoting human resource development in developing countries.

Under the program, young leaders, who will become nation-building leaders in the future, are provided with opportunities to:

- 1) develop their specialties through experiencing and learning technologies and skills in Japan, and
- 2) increase their willingness to resolve issues on their own.

# II. Description

## 1. Title (Course No.)

Viet Nam/Agri-Business/Agritourism Course (202006810J001)

## 2. Course Duration in Japan

January 14 to January 21, 2022

## 3. Target Regions or Countries

Viet Nam

## 4. Target Group

- Communist Youth Union who are involving in agriculture and rural development (Agri-Business / Agri-Tourism)
- Central/Local government officers and staffs of Public enterprises who are engaged in rural development
- Young leaders belong to counterpart organization of the related JICA Schemes

## 5. Number of Participants

24 participants

## 6. Language

Vietnamese

## 7. Objective(s)

Through participation in this program, the participants are expected:

- (1) to acquire a basic knowledge of overall policies and an administrative system in the Japanese agri-business and agri-tourism.
- (2) to acquire ideas for the effective implementation of policies for the agri-business and agri-tourism.
- (3) to exchange information and opinions on the agri-business and agri-tourism issues with the concerned parties.

## 8. Outline

This course consists of the following components.

(1) Lectures regarding : a. Overall policies and administrative system during the period of past 75 years: post-war rehabilitation, fast economic expansion, bubble economy, post-bubble and now, especially in Miyazaki Prefecture, which was called “far remote area in Japan” b. Introduction and Implementation of the “Sixth industries” policy to promote rural development: Success of Aya local government efforts to make the most of Agri-business and Agri-tourism.
(2) Site visit in Japan (Virtual) and in Viet Nam : Private business entities including organic farms, primary & secondary processing facilities and shops, etc.
(3) Discussion and Presentation

### <Tentative Schedule of the Course>

Date		Time (Viet Nam)			Subject
14-Jan	Fri.	9:00	~	10:20	Course orientation
		10:40	~	12:00	Lecture 1
		13:30	~	14:50	Lecture 2
		15:10	~	16:30	Lecture 3
15-Jan	Sat.		~		Day off
16-Jan	Sun.		~		Day off
17-Jan	Mon.	9:00	~	10:20	Lecture 4
		10:40	~	12:00	Lecture 5
		13:30	~	14:50	Lecture 6
		15:10	~	16:30	Lecture 7
18-Jan	Tue.	9:00	~	10:20	Lecture 8
		10:40	~	12:00	Lecture 9
		13:30	~	16:30	Virtual Site Visit in Miyazaki
19-Jan	Wed.	9:00	~	10:20	Lecture 10
		10:40	~	12:00	Lecture 11
		13:30	~	14:50	Lecture 12
		15:10	~	16:30	Preparation for final presentation (Discussion)
20-Jan	Thu.	9:00	~	16:30	Site Visit in Viet Nam
21-Jan	Fri.	9:00	~	12:00	Preparation for final presentation (Discussion)
		13:30	~	16:30	Final presentation, Wrap up

\*The daily program is usually from 9:00 to 16:30.

\*All lecture will be conducted live.

\*This schedule is tentative and subject to change without notice.

## III. Eligibility and Procedures

### 1. Nominee Qualifications

Applying Organizations are expected to select nominees who meet the following qualifications.

#### (1) Essential Qualifications

All applicants must satisfy the following:

- 1) Nomination: be nominated by the Government of Viet Nam in line with the procedures mentioned in 3. (1) below.
- 2) Experience in the relevant field: be involved in a field corresponding to the course mentioned in II. Description.
- 3) Age: be from twenty (20) to thirty-five (35) years of age and be expected to become leaders in their specialized fields in the future.

#### (2) Recommended Qualifications

- 1) Educational Background: It's preferable that the applicant hold a Bachelor's degree.
- 2) Gender Consideration: JICA promotes gender equality. Women are encouraged to apply for the program.

### 2. Required Documents for Application

(1) **Application Form:** The Application Form is available at the JICA overseas office (or the Embassy of Japan).

#### (2) Photocopy of Passport or ID Card

The following information should be included in the photocopy:

Name, Date of Birth, Nationality and Sex

(3) **Job Report:** Job Report on the main issues concerning the targeted field in your country must be submitted. Detailed information is provided in the Annex 1.

#### (4) Contact Person at Your Organization for Post-Program Survey about KCCP for Young Leaders

You will be required to submit 'Contact Person at your Organization for Post-Program Survey about KCCP for Young Leaders' filled with the information about the appropriate person in your organization to whom JICA will send the questionnaire on the monitoring purpose of the program. The person is expected to be your supervisor or the person in your human resources department, who can observe some changes of your attitudes toward your tasks after participating in the program. See 'ANNEX-2' of 'V. Annex'.

### 3. Procedures for Application and Selection

#### (1) Submission of the Application Documents

Closing date for applications: Please confirm the local deadline with the JICA overseas office (or the Embassy of Japan).

(All require material must arrive at **JICA Center in Japan** by November 30, 2021)

## **(2) Selection**

Primary screening is conducted at the JICA overseas office (or the embassy of Japan) after receiving official documents from your government. JICA Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with Development Cooperation Charter of Japan.

## **(3) Notice of Acceptance**

The JICA overseas office (or the Embassy of Japan) will notify the results **not later than December 17, 2021**.

## **4. Conditions for Participation**

The participants of KCCP are required to strictly observe the course schedule.

# **IV. Administrative Arrangements**

## **1. Organizer (JICA Center in Japan)**

**(1) Center** : JICA Kyushu Center (JICA KYUSHU)

**(2) Program Officer** : Ms. NODA Norie ([kicctp@jica.go.jp](mailto:kicctp@jica.go.jp))

**(3) URL** : (a) Introduction of JICA Kyushu

<https://www.jica.go.jp/kyushu/english/office/index.html>

(b) Introduction of Knowledge Co-Creation Program

<https://www.youtube.com/watch?v=SLurfKugrEw>

## **2. Implementing Partner**

**(1) Name** : Association of Miyazaki Prefectural Agricultural Corporations

**(2) URL** : <https://agri-miyazaki.or.jp/>

## V. Annex

### [ANNEX 1]

### Job Report

\* Please make sure that your writing fits in **one page (A4 size) in Vietnamese.**

1) What type of work are you currently doing?

Please briefly explain what department or division you are in and what your job involves.

2) What are the issues encountered through work?

Please write about any issues related to “Agri-Business / Agri-Tourism” you come to realize through your work.

3) What would you like to acquire through this training?

Based on the “issues” you have, please write briefly what you would like to know.

4) What do you think about roles of agriculture in process of nation building in Vietnam?

Please specify, if you have any idea that you would like to realize in your daily work.

5) Please write your concept of organic agriculture and agri-tourism.

## **[ANNEX 2]**

### **Contact Person at Your Organization for Post-Program Survey about KCCP for Young Leaders**

#### **REQUEST FOR POST-PROGRAM SURVEY**

JICA conducts the post-program survey about how the ex-participants have been utilizing the knowledge and skills acquired in Japan in their daily work. For this purpose, JICA would like to send the questionnaire to the participants by e-mail after the program.

In addition, considering the purpose of the survey, we also would like to send the questionnaire to the person in their organizations; such as their supervisor or the person in their human resources department who can observe some changes of their attitudes toward their tasks after participating the program.

We would highly appreciate it if you fill in the information about the appropriate person in your organization to whom JICA can send the questionnaire on this purpose. The questionnaire will be directly sent by e-mail to you and the person mentioned below within one year after the program.

We kindly ask for your understanding and cooperation in responding to the survey.

#### **【Name of Nominee】**

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#### **【Contact person at your organization】**

**(Your supervisor or a person in the human resources department, to whom JICA can send the questionnaire after the course)**

Name	
Designation / Position	
Department / Division	
E-mail Address	

## **For Your Reference**

### **JICA and Capacity Development**

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology per se to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program for Young Leaders is designed for young leaders expected to become future leaders in their specialized fields. Participants in the program learn about Japan's experience and technologies in the relevant fields that will be required for the future development of their own country. A variety of programs is open to young people in each field in each country.

### **Japanese Development Experience**

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and technologies from the West in a way that is suited to its own circumstances, Japan has developed a storehouse of knowledge not found elsewhere from unique systems of



organization, administration and personnel management to such social systems as the livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



**Contact Information for Inquiries**

For inquiries and further information, please contact the JICA overseas office or the Embassy of Japan. Further, address correspondence to:

**JICA Kyushu Center (JICA KYUSHU)**

**Address: 2-2-1 Hirano, Yahatahigashi-ku, Kitakyushu-shi,  
Fukuoka 805-8505, Japan**

**TEL: +81-93-671-6311 FAX: +81-93-671-0979**